

# PRIVCY POLICY



**This Privacy Policy applies to the site.**

This Policy describes how we treat personal information we collect both online and offline. This includes on our website. It also includes on phone or email interactions you have with us.

**We collect information from and about you.**

**Contact information.** For example, we might collect your name and street address. We might also collect your phone number or email.

**Payment and billing information.** For example, we collect your credit card number and zip code when you buy a ticket.

**We use information as disclosed and described here.**

**We use information to respond to your requests or questions.** For example, we might use your information to confirm your registration for an event or contest. If you give us your friend's information, we will only use it to provide services you requested.

**We use information to improve our products and services.** We might use your information to customize your experience with us. This could include displaying content based upon your preferences.

**We use information to look at site trends and customer interests.** We may use your information to make our website and products better. We may combine information we get from you with information about you we get from third parties.

**We use information for security purposes.** We may use information to protect our company, our customers, or our websites.

**We use information for marketing purposes.** For example, we might send you information about special promotions or offers. We might also tell you about new features or products. These might be our own offers or products, or third-party offers or products we think you might find interesting. Or, for example, if you buy tickets from us we'll enroll you in our newsletter. We may use push notifications and your location information on our mobile apps to send you alerts regarding local events. To learn about your choices for these communications, read the choices section below.

**We use information to send you transactional communications.** For example, we might send you emails about your account or a ticket purchase. We might also contact you about this policy or our website terms.

**We use information as otherwise permitted by law.**

**We may share information with third parties.**

**We will share information with third parties who perform services on our behalf.** For example, we share information with vendors who help us manage our online registration process or who fulfill your purchases. Some vendors may be located outside of the United States.

**We will share information with our business partners.** This includes a third party who provides or sponsors an event, or who operates a venue where we hold events. Our partners use the information we give them as described in their privacy policies. You should read those polices to learn how they treat your information.

**We may share information if we think we have to in order to comply with the law or to protect ourselves.** For example, we will share information to respond to a court order or subpoena. We may also share it if a government agency or investigatory body requests. Or, we might also share information when we are investigating potential fraud. This might include fraud we think has happened during a sweepstakes or promotion.

**We may share information with any successor to all or part of our business.** For example, if part of our business is sold we may give our customer list as part of that transaction.

**We may share your information for reasons not described in this policy.** We will tell you before we do this.

**You have certain choices about how we use your information.**

**Your California Privacy Rights.**

If you live in California and have an established business relationship with us, you can request a list of the personal

information we have shared with third parties for their marketing purposes. We will also give you a list of the third parties that have received your information. You can make a request one time each year.

To exercise your rights, you can email us. Mention in your letter that you are making a "California Shine the Light" inquiry. We will respond within 30 days.

**This site is not intended for children.**

Our site is meant for adults. We do not knowingly collect personally identifiable information from children under 13. If you are a parent or legal guardian and think your child under 13 has given us information, you can email us. You can also write to us at the address listed at the end of this policy. Please mark your inquiries "COPPA Information Request."

**We use standard security measures.**

We have security measures in place to protect your information. The standard security measures we use will depend on the type of information collected. However, the Internet is not 100% secure. We cannot promise that your use of our sites will be completely safe. We encourage you to use caution when using the Internet. This includes not sharing your passwords. If you think that an unauthorized account has been created using your name, contact us at the address below.

**We may link to third party sites or services we don't control.**

If you click on one of those links, you will be taken to websites we do not control. This policy does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

**Feel free to contact us if you have more questions.**